



"With a partnership that is almost 20 years old, rapidLD is excited to continue to collaborate with SumTotal to serve customers with a high-quality solution."

**Jim Everidge, President, rapidLD**

## Business Challenge

rapidLD is a professional services and consulting partnership developed to help organizations improve their business performance with comprehensive learning and talent management solutions.

To continue to offer best-in-class services and solve the challenges of its clients, rapidLD needs the support of a learning and talent platform that can keep up with customer demands, industry directions and marketplace trends.

## How SumTotal® Helped

Leveraging and relying on the strength of SumTotal's SaaS offering for Learning and Talent Management, rapidLD consulting teams can focus their consulting efforts on solving key strategic issues.

rapidLD helps clients use SumTotal to support processes that enable learning measurement, governance, and performance improvement.

rapidLD's development teams utilize SumTotal's APIs to build software applications, such as rapidRoster, that provide powerful solutions focused on high volume workflow needs.

Offering SumTotal-based software applications enables rapidLD to expand its customer base by introducing its consulting services to potential clients.

## Key Metrics



rapidLD has been a SumTotal partner since 1999



rapidLD's partnership with SumTotal greatly benefits rapidLD's customers' business and increases their loyalty to the SumTotal platform

**25%**

25% of customer projects include SumTotal

## About rapidLD

Since 1999, Rapid Learning Deployment, LLC has helped its customers gain maximum value from human capital technology investments. Services include management consulting, implementation, integration, and operations. rapidLD has hundreds of learning and talent implementations in their portfolio and deep expertise in retail, manufacturing, and life sciences. Content Technology, a new practice started in 2016, focuses on the digital learning world and creating a new learner experience.