

An aerial photograph of a concrete bridge spanning a deep blue river. The surrounding landscape is rugged with brownish-yellow earth and sparse vegetation. The text 'rapid LD' is centered over the river. 'rapid' is in a white, lowercase, serif font. 'LD' is in a bold, red, sans-serif font, with a white arrow pointing to the right integrated into the 'D'.

rapid **LD**→

Driving Business Value



Who we are

Experience | Innovation | Community Service

Do you have the VERY best people working on your learning and talent infrastructure?

rapidLD is a professional services and consulting partnership developed to help organizations improve their performance with complete, integrated, and flexible learning and talent management solutions designed to meet immediate and evolving needs and goals.

Experience

For over 18 years we've been dedicated to the deployment of Learning and Talent Management Technologies among hundreds of clients in many different industries. Our proven implementation framework ensures that each client will receive a known and replicable result. Our clients have confidence that we do what we say we're going to do.

Innovation

Helping our clients achieve their goals is paramount to our success. It often requires finding innovative solutions such as building custom applications or micro-apps to leveraging our own products such as *rapidRoster* or *rapidInteract*.

Community Service

Giving back to support our local communities is important to *rapidLD* employees. We've devoted thousands of hours and dollars through numerous national and local organizations.

Among our core values:

We do what we say we will do.



Strategic Services

Learning Strategy | Business Case |
Learning Technology Strategy

Are your learning goals and plans aligned with your technology strategy and designed to support the needs of the business?

Our Strategy Practice helps to mobilize the organization to attract, develop and retain the right talent with Learning and Talent Management strategies and technology that gets real business results.

We work with organizations on:

Learning Strategy and Business Case

Aligns learning goals to business outcomes to create a results and ROI focused relationship between learning and business leaders.

Technology Strategy and Release Roadmap

Builds consensus on system uses, clarifies investment decisions, and charts execution of new capabilities.

Governance and Change Management

Models that facilitate communications and decisions support, and include strategies for marketing, awareness and training and ongoing support.

Release Roadmap is one of our most popular strategy projects. Makes sense – LMS vendors release 3-4 new versions per year.





The rapidLD team has over 400 client implementations of Learning and Talent Management platforms in the last 19 years.

Deployment Services

Vision and Goals | Plan | Design and Test | Commence

Are you following a deployment process that is proven for success?

We help clients take decisive action to meet their business goals and user needs across the enterprise — to the tune of 1.2 million users and 200,000 course completions per month.

Our proven implementation framework defines a system that works for you through:

Vision and Goals

Underlying requirements and scope of your deployment process are uncovered through structured interviews.

Plan

Mapping your requirements to appropriate technologies and the steps needed to get there through solution roadmaps.

Design and Test

Activities to configure the system, ensure functionality and security are user-ready.

Commence

A proven cut-over plan to move your system into production.

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Content Services

*Learning and Performance Strategy | Content Development |
Content Integration | Learner Experience*

Are your investments in L&D focused on enabling performance to solve business problems in measurable ways?

Our **Content and Performance Enablement Practice** helps clients to align learning, strategy and technology to create value for the organization. We do this through:

Learning and Performance Strategy

Through structured analysis processes that get the heart of the problems L&D can and must solve for the organization.

Content Design and Development

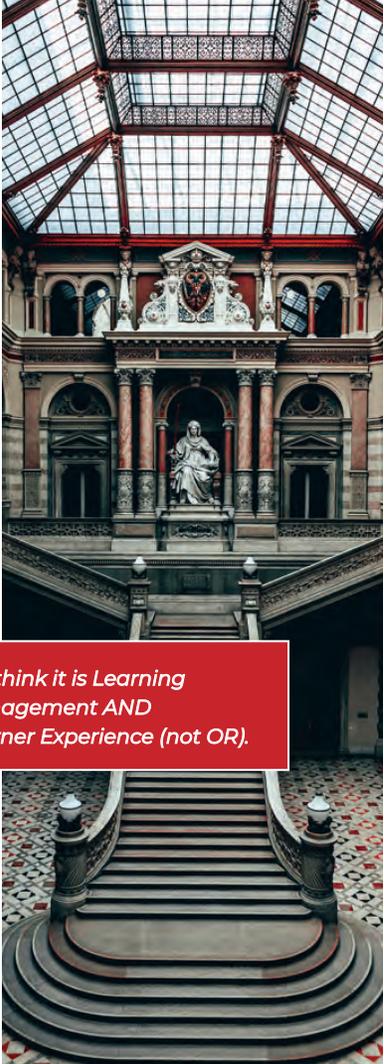
Services grounded in best practice that lead you from analysis through a successful program launch.

Content Integration Services

Including content loading and testing, application integration and vendor selection to seamlessly manage your learning technology ecosystem.

Learner Experience

Optimized through digital transformation of L&D that fuses strategy and emerging technologies.



**We think it is Learning
Management AND
Learner Experience (not OR).**



Operations

Application Optimization | Staff Augmentation | Systems Integration

Are you maximizing platform value and sustaining your gains?

Our optimization, integration and resource offerings help our clients accelerate value from their Learning and Talent technology applications.

rapidLD's **Operations Practice** stands ready to increase your team's effectiveness by:

Application Optimization

Identifying, designing and implementing configurations, processes, practices and solutions for effective utilization across the organization.

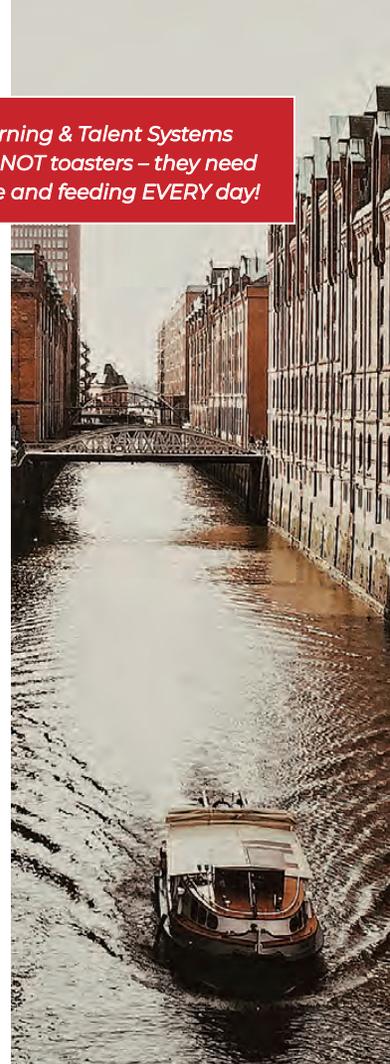
Staff Augmentation

Bringing the technical expertise and experience you need for: planning, implementation, integration, deployment, administration and end-user support to close resource gaps.

Systems Integration

Developing solutions to seamlessly connect learning and talent technology systems with other applications, systems and solutions allowing you to expand and deliver critical programs and initiatives.

*Learning & Talent Systems
are NOT toasters – they need
care and feeding EVERY day!*



Data Analytics

Enable and Configure | Relevant Dashboards | Training and Support

Are you struggling to turn your massive amounts of learning data into actionable information?

rapidInform provides the answer to that question! Utilizing the transformative power of Microsoft PowerBI, **rapidInform** provides you with dashboards that engage you in the mountains of data that live in your LMS.

Enable and Configure

A base set of dashboards for quick setup in your environment.

Relevant Dashboards

Transform and simplify the ways you visualize, analyze, and act upon your learning data.

Training and Support

Services in the process and best practices for automating the data transfer from your LMS to PowerBI.

Advanced Concepts

Access near unlimited ways of expressing data and transform it into actionable reports which help drive data-based decisions.



Products

rapidRoster | *rapidInteract* | *rapidConnect*

Our customers tell us they save 40% on administrative costs. Look at this side-by-side comparison of application clicks to see for yourself.

rapidRoster

Would you like to automate attendance capture for workshops, remote classroom training and on-the-job training to increase efficiency and accuracy of the information? We already have!

Automate Roster and Attendance Management by using company badges, barcodes, or mobile devices for registration, attendance and completion without touching your LMS.

rapidInteract

Would you like to create interaction between Instructors and groups of Learners around shared content with detailed tracking, as well as empower learners to become content creators?

Quickly upload interactive content to your company's Learning Management System (LMS). View and comment on interactive content in real time while seeing what other learners are saying. Evaluate learners' uploaded content and analyze detailed interactions to make improvements.

rapidConnect

Would you like to connect your HCM systems together, accessing all of their information through a single application that cleans and validates the data when processed? Would you like to integrate all of your disparate data into one platform that vastly improves your company's efficiency and enables superior reporting?

Take the next step into the modern era and transform your data into actionable intelligence that gives you an edge in driving business decisions. Stop working for your data and start making it work for you. Ensure your data connects with those who need it most, at the right time, in the right format.

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Custom Applications

Process Flows | Integrations | Workflows

Are you challenged with out-of-the-box solutions that do not meet all use cases?

Our innovative software development team helps you determine the requirements and then builds creative solutions to complement your existing talent technology ecosystem. The requirements may look standard, but your business, culture, products and customers are unique, and your needs are specific. Typical custom applications usually evolve around:

Process Flows

Manage events, approvals, notifications, and other process flows from a clean, simple, customized interface. Our process flow custom applications can operate from triggered or periodic events and integrate with your existing technology stack.

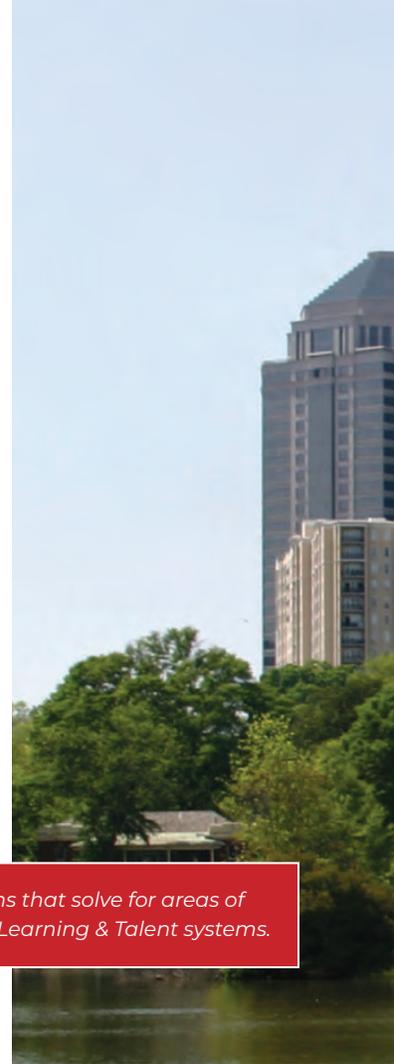
Integrations

Out-of-box integrations can be very powerful, yet most are limited in some fashion. One-way vs two-way, scheduled vs real-time, complex business logic, CSV, REST, or SOAP. Our integration applications provide easy to use, simplified interfaces backed by powerful yet flexible data integration services.

Workflows

Standard application workflows aren't suited to every company. Don't be satisfied with five mouse clicks on three pages when the same work can be accomplished with a single click. We can design and create application workflows that fit your business.

We build applications that solve for areas of friction when using Learning & Talent systems.



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Visit us online and win!