

Consistent use of your brand encourages confidence. That's why your ability to apply your brand across user interfaces is so essential to your sales and marketing efforts, your customer loyalty, and even your employee morale.

Now SumTotal can assist you in carrying your unified corporate appearance to your talent development initiatives. Our Branding Solutions enable you to modify your TotalLMS user interface to correspond to your company's existing look and feel—so you can consistently display your organization's colors, formats, and styles.

### Low-cost packages enable flexible, detailed branding across LMS interface

SumTotal Branding Solutions offer you functional branding flexibility across multiple aspects of your TotalLMS interface. In addition to adding your company logo,

you can customize numerous visual elements—including headers, menus, tables, and buttons.

SumTotal also makes customized branding affordable by providing pre-defined packages. Choose the bundle that best meets your specific needs—so you achieve the consistency you need without the hefty development costs.



# SumTotal Branding Solutions

Package offerings for single domains or organizations include:

- **Logo replacement**  
Replace standard TotalLMS logos on the Logon, LMS, and Report Manager pages with your company or organizational logo
- **Logo & main header**  
Customize the Logon, LMS, and report manager pages with your logo—plus, modify the Mode buttons and colors displayed across the top of the user interface
- **Logo & main Header, including fonts**  
Enjoy the same advantages as previous package, with the added ability to customize the fonts applied across the top of the user interface
- **Logo, main header & shortcut boxes**  
Make all of the modifications previously described, while also branding the menu bar, headers, and backgrounds of the shortcut boxes displayed along the left side of the user interface

## Expanded branding alternatives meet unique requirements

SumTotal wants to assist you in defining and scoping your needs, particularly if you have questions about which package is right for your specific requirements. Your Account Executive/Manager can work with you to determine how we can best accommodate your business objectives. In addition, we offer both remote and on-site branding consultations should you need in-depth help in identifying your branding needs.

For more information, please contact us at [totalknowledge@sumtotalsystems.com](mailto:totalknowledge@sumtotalsystems.com) or toll free at 1-866-768-6825 ext. 5603 .