

# Learning Content Management

SumTotal Learning Content Management provides an integrated environment for developing, assembling, managing, and delivering personalized learning content. The solution provides content developers, including instructional designers and subject matter experts, the ability to rapidly create and deliver content to the web. SumTotal Learning Content Management provides formal, personalized, learning content delivery within a knowledge, information and content solution that includes informal learning, mobile delivery, portal access and content capture.

## **Rapid content creation for faster delivery**

- Deliver compelling, high quality content by conventional tools
- Manage development and deployment of content
- Quickly search and locate content from other courses or organizations

## **Easy-to-use open authoring**

- Build learning content without having to master complicated proprietary authoring tools
- Integrate content from popular products such as Adobe® Dreamweaver®, Adobe® Flash®, Microsoft® FrontPage®, PowerPoint®, and Word
- Incorporate SumTotal® ToolBook® content such as software simulations and advanced interactive content

## **Powerful assessment capabilities to evaluate performance and drive business**

- Create powerful HTML-based assessments and evaluations without programming or scripting
- Track individual assessment answers in database for higher quality information
- Choose from a rich array of built-in question types, including true/false, multiple choice, single and multiple fill-in-the-blank, image map, and un-judged essays
- Utilize advanced assessment settings, including flexible database-driven question pooling, skipping, randomization, timed response and auto advance

### Robust repository services to allow global collaboration

- Share and manage content among geographically dispersed users, leveraging design time features such as sophisticated search, version control, and check-in/check-out

### Unparalleled, adaptive content delivery capabilities

- Provide personalized learning experiences and real-time remediation through dynamically adapting content delivery, based on navigation and interactivity rules
- Deliver to tens of thousands of users, including external users, with no impact on the learning management system (LMS)
- Deliver hybrid-learning activities that combine online content and CD-ROM or hard drive-based media

### Unique tracking and LMS integration capabilities to improve learning performance

- Integrate seamlessly with SumTotal Learning Management for reliable content connectivity, security, session management, SCORM packaging, and integrated reporting
- Interoperate with any LMS based on standard (AICC/SCORM) interfaces

**About SumTotal** // SumTotal Systems, Inc. is the global leader of strategic Human Capital Management (HCM) solutions that provide organizations with a new level of visibility to help make more informed business decisions and accelerate growth. Recognized by industry analysts as the most complete solution, SumTotal provides full employee lifecycle management, including a core system of record, from a single provider for improved business intelligence. The company offers customers of all sizes and industries the most flexibility and choice with multiple purchase, configuration, and deployment options. We have increased the performance of the world's largest organizations including Sony Electronics (NYSE: SNE), AstraZeneca (NYSE: AZN [ADR]; London: AZN), Amway (KUL:AMWAY), Seagate (NYSE: STX),

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